

APPROVED	O.G. FIG. 1	
BY	CLASS	SUBCLASS
DRAFTSMAN	705	14

6298329

10

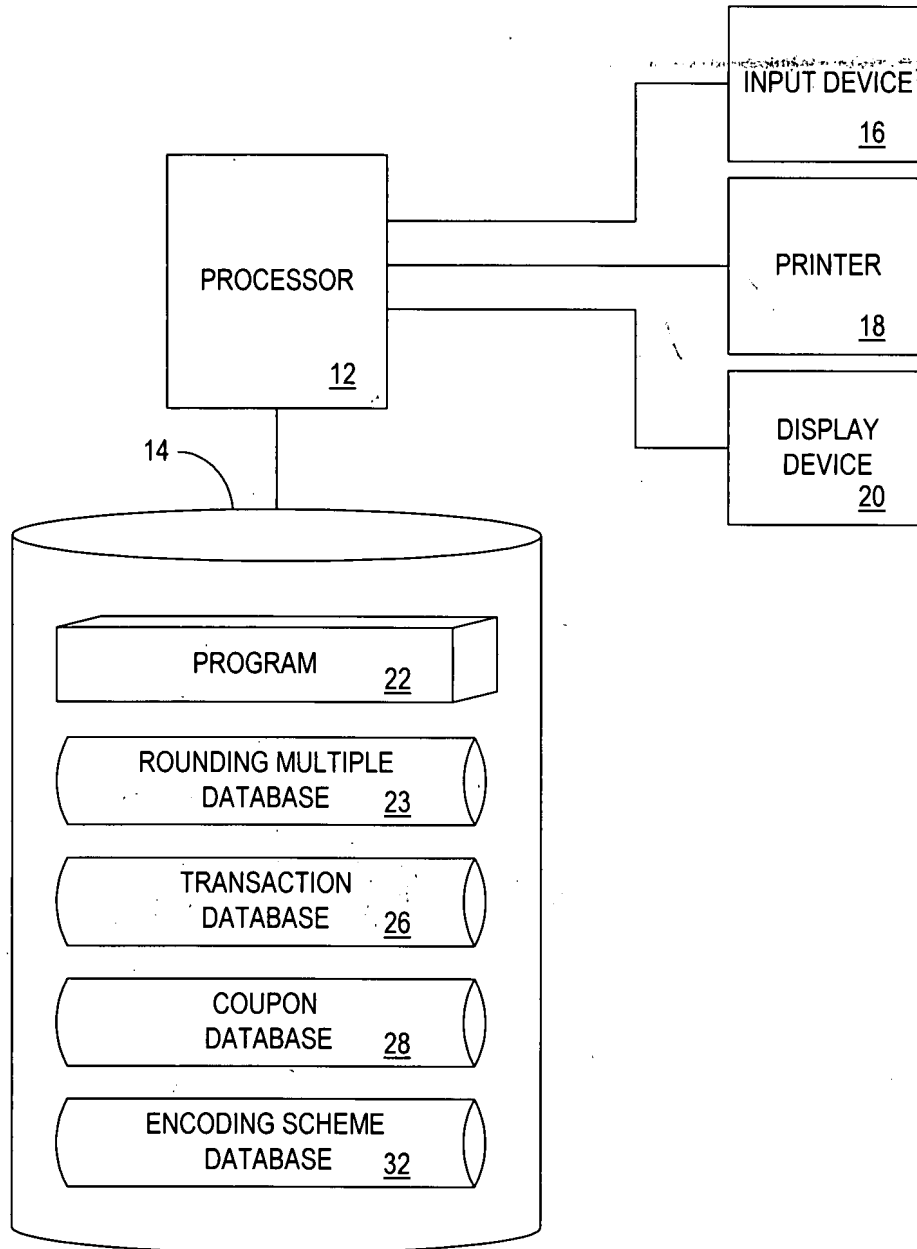


FIG. 1

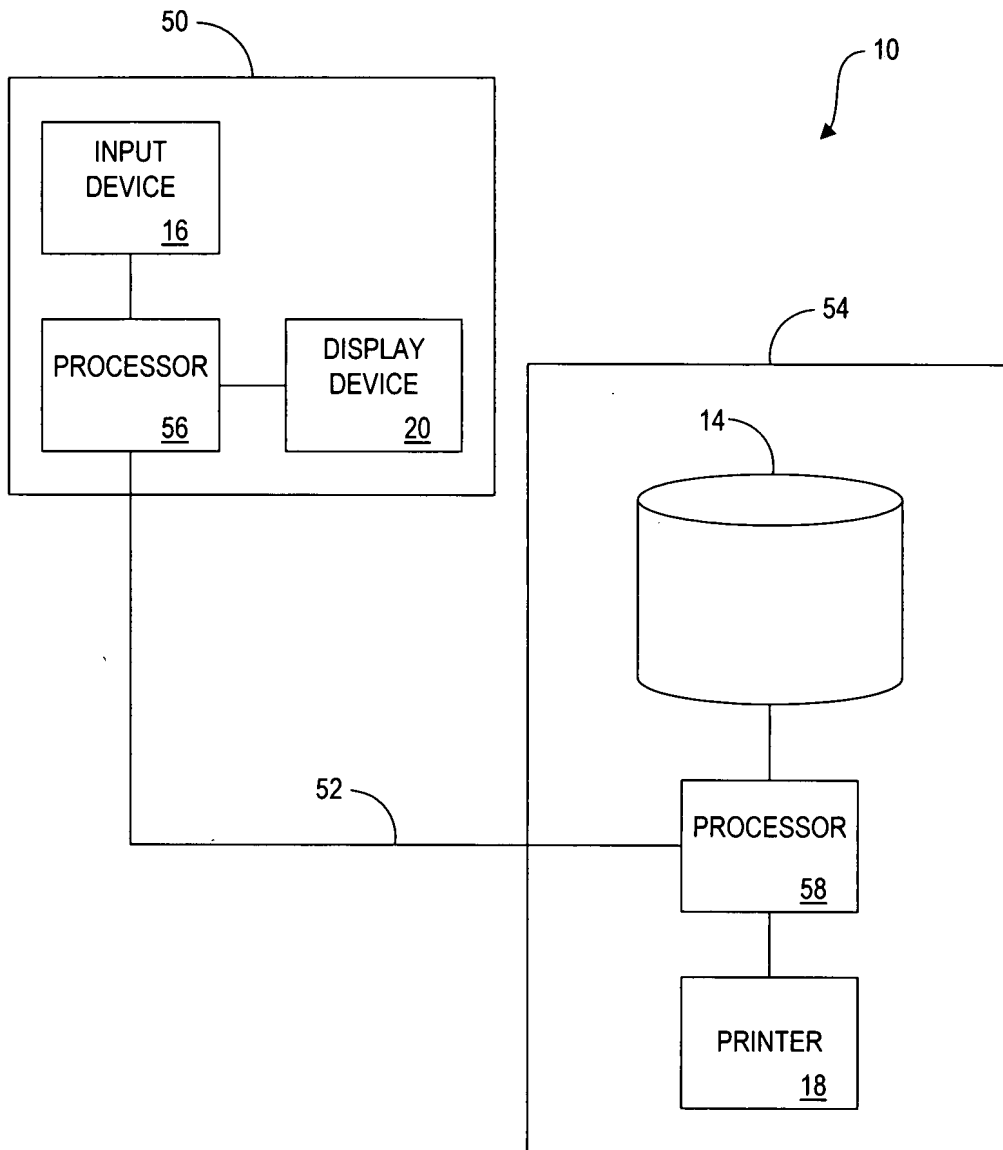


FIG. 2

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
RAFTSMAN		

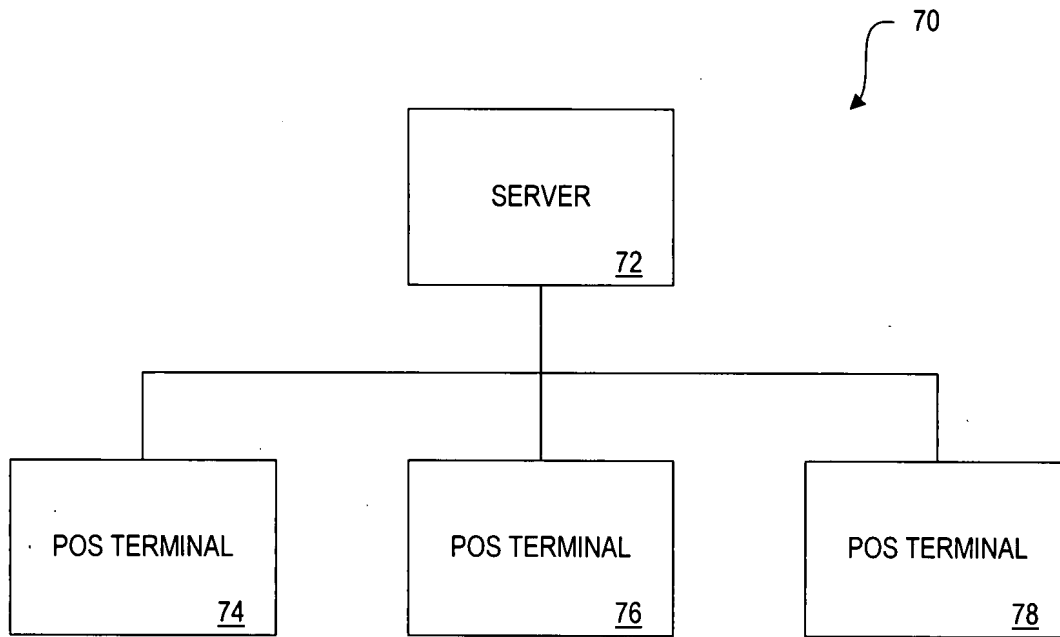


FIG. 3

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

100

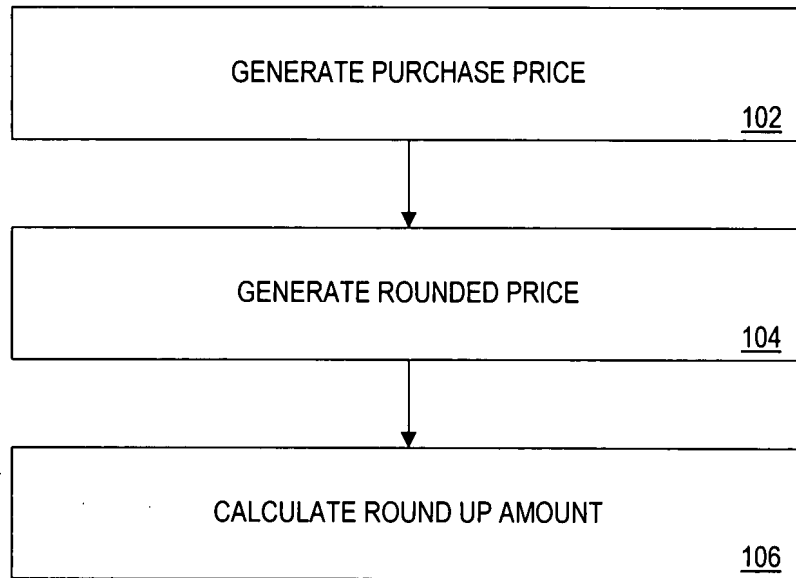


FIG. 4

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

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	RANGE OF PURCHASE PRICES <sup>130</sup>	ROUNDING MULTIPLE <sup>132</sup>
122	\$0.00 - \$7.49	\$1.00
124	\$7.50 - \$9.99	\$5.00
126	\$10.00 - \$12.49	\$1.00
128	\$12.50 AND GREATER	\$5.00

FIG. 5

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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362F30-60492000

138



ITEM	ROUNDING MULTIPLE IF INCLUDED	ROUNDING MULTIPLE IF NOT INCLUDED
142 SWORDFISH STEAK	144 \$10.00	146 \$1.00

140



FIG. 6

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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2025042000

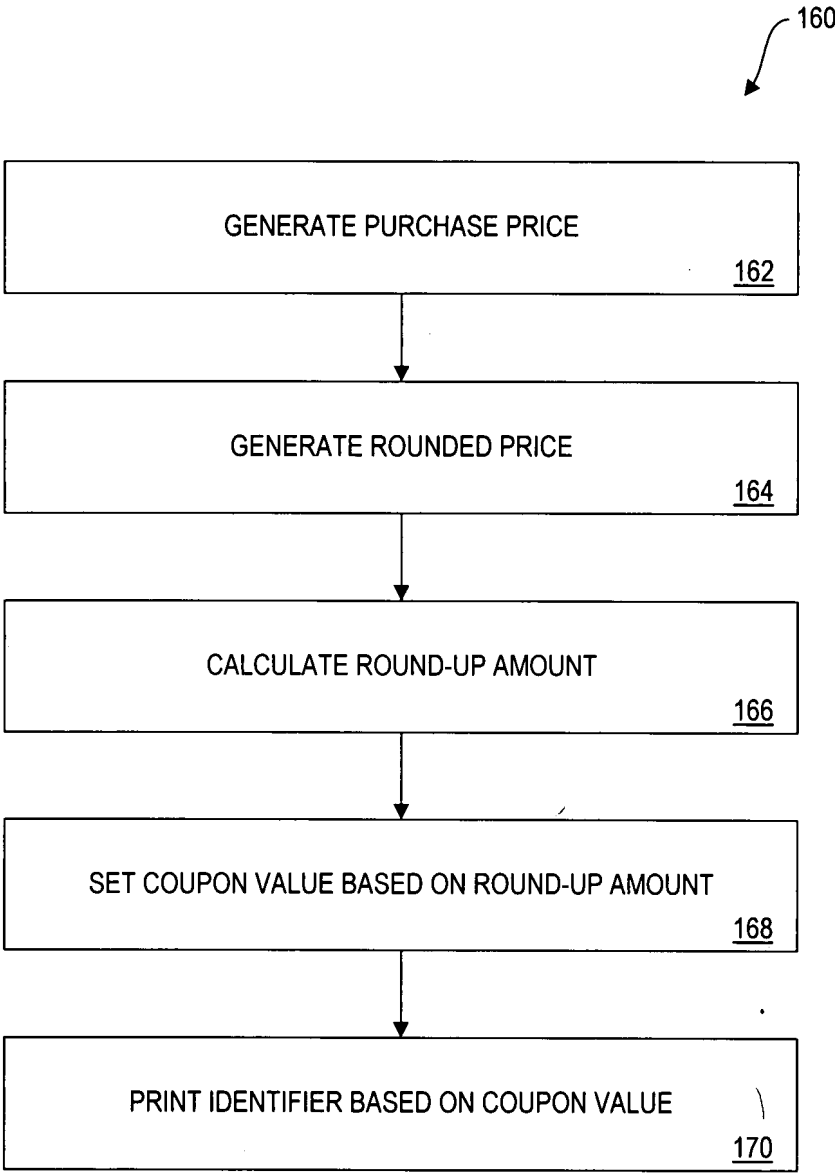


FIG. 7

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

SECRET 30-60494-00

26

CUSTOMER IDENTIFIER 208	NUMBER OF PURCHASES 210	NUMBER OF COUPONS REDEEMED 212	AVERAGE NUMBER OF COUPONS REDEEMED PER PURCHASE 214
1234567	7	2	0.29
1234568	10	0	0
1234569	11	4	0.36
1234570	2	1	0.50

200

202

204

206

FIG. 8



APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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230

CUSTOMER IDENTIFIER <u>238</u>	NUMBER OF PURCHASES <u>240</u>	NUMBER OF ACCEPTED UPSELL OFFERS <u>242</u>	ACCEPTANCE RATE <u>244</u>
1234567	7	3	0.43
1234568	10	1	0.10
1234569	11	8	0.73

232

234

236

FIG. 9

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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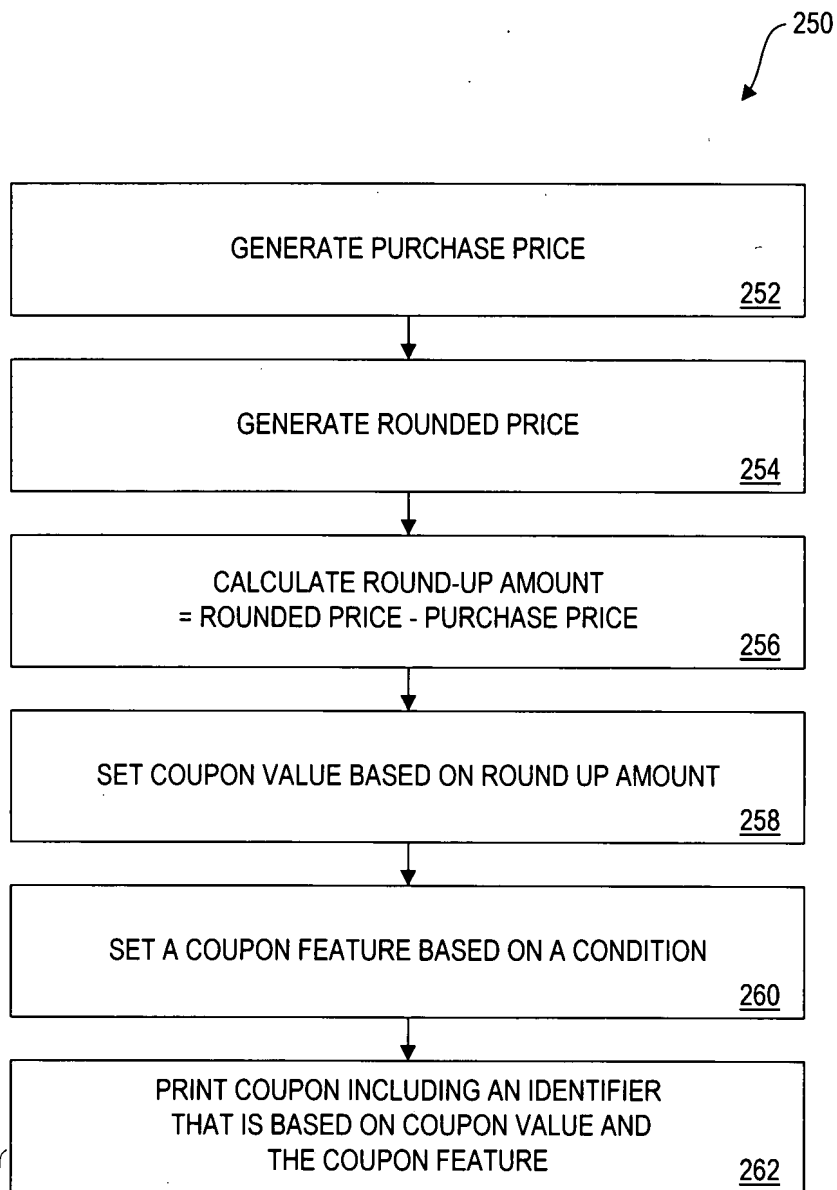


FIG. 10

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

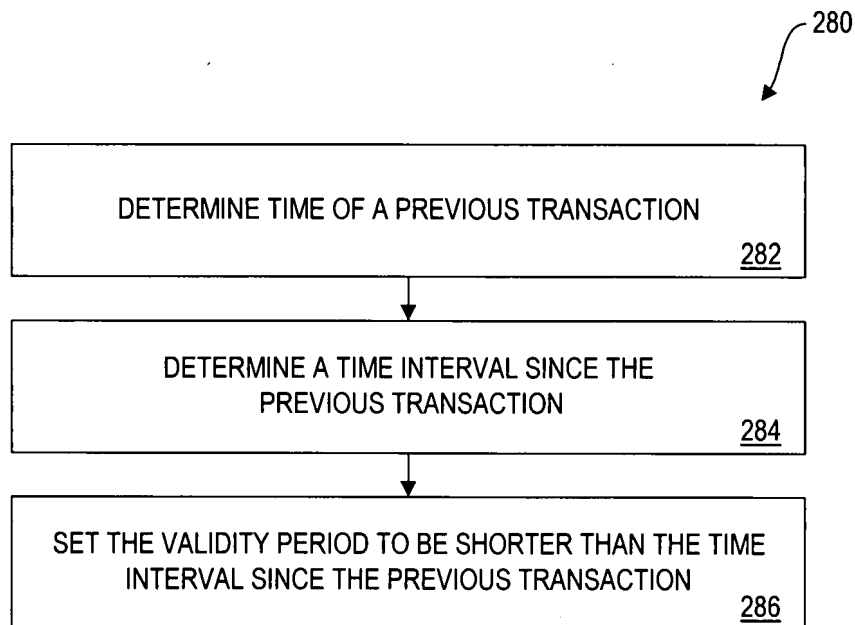


FIG. 11

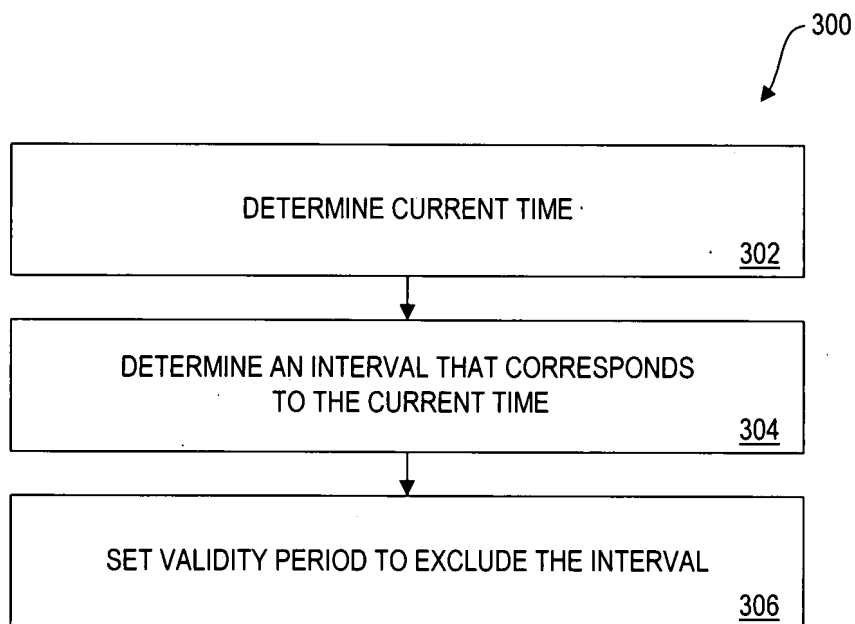


FIG. 12

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APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

60492000

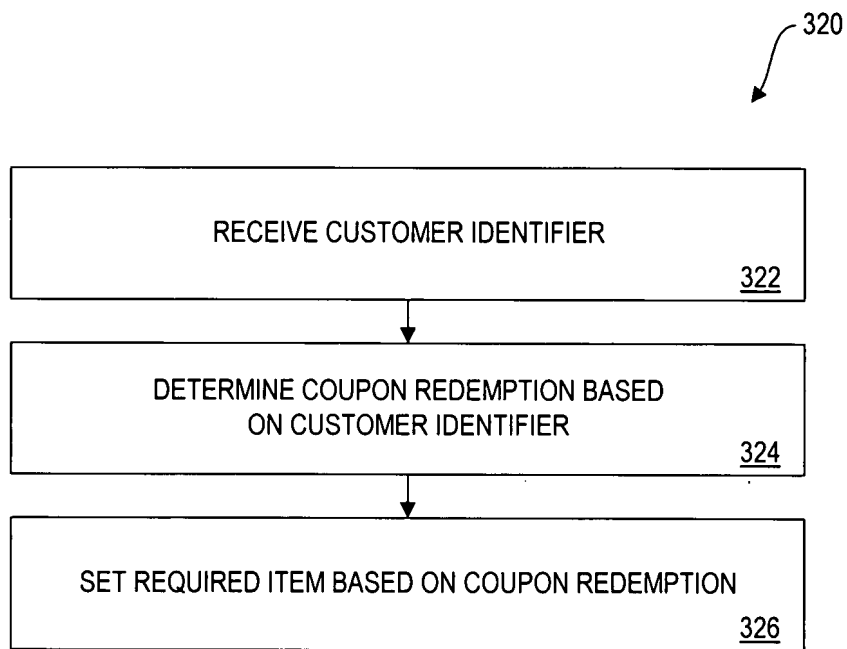


FIG. 13

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

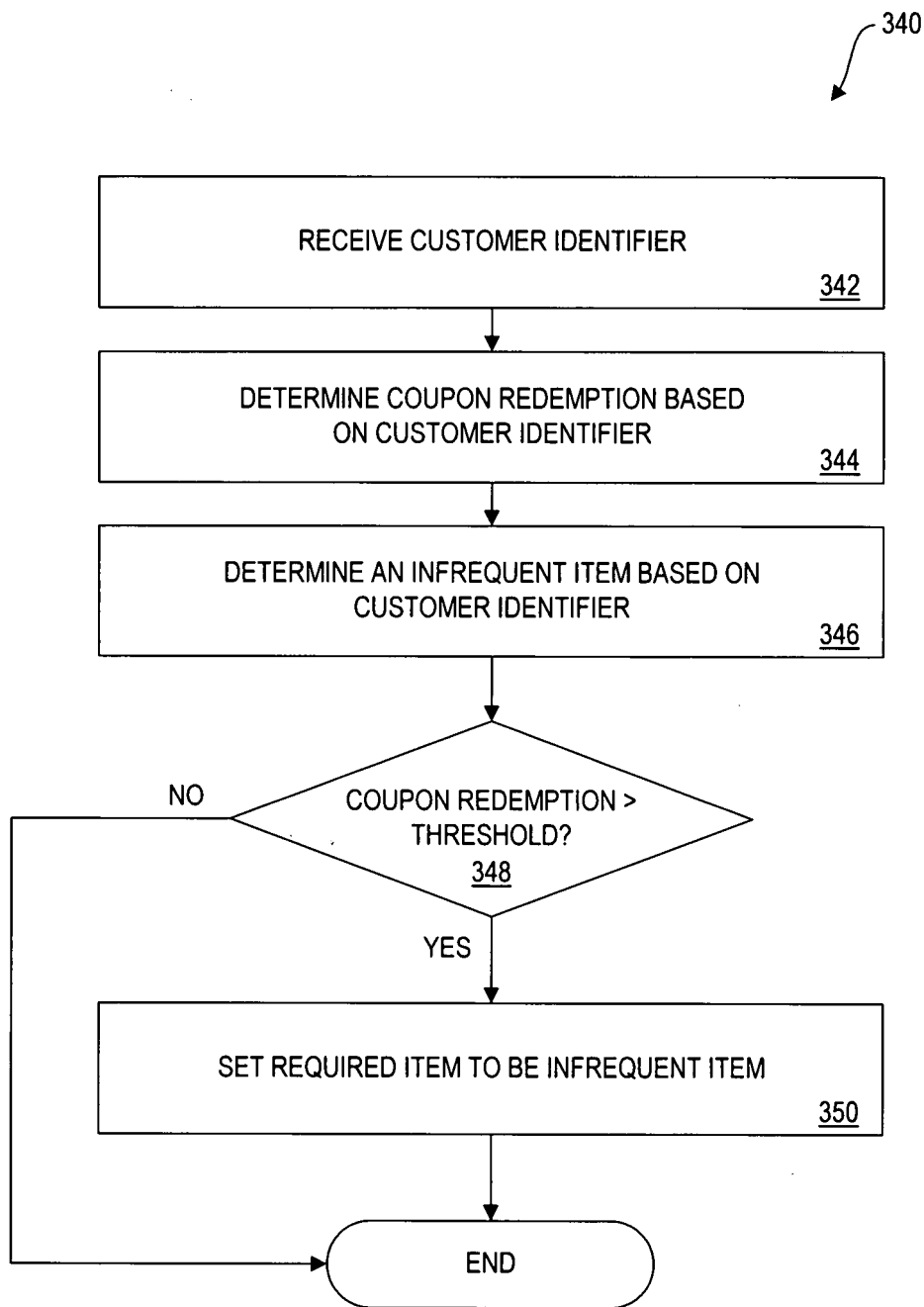


FIG. 14

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

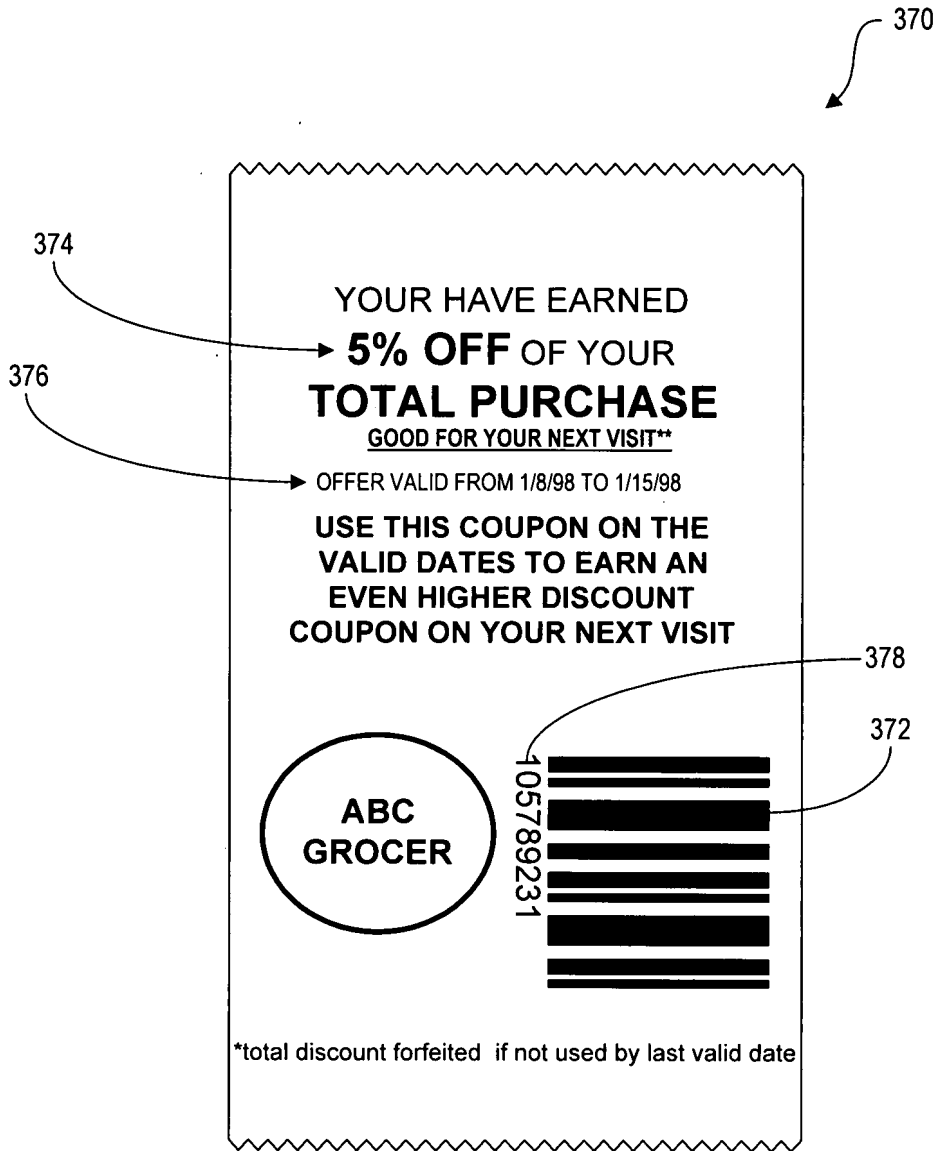


FIG. 15

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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COUPON IDENTIFIER 396	COUPON VALUE 398	VALIDITY PERIOD 400	REQUIRED ITEM 402
105789230	\$1.00 OFF PURCHASE PRICE	10/1/99 - 10/4/99	-
105789231	5% OFF PURCHASE PRICE	-	-
105789232	ACME TORTELLINI FOR \$0.50	-	ACME TORTELLINI

390

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FIG. 16

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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00076493-0000

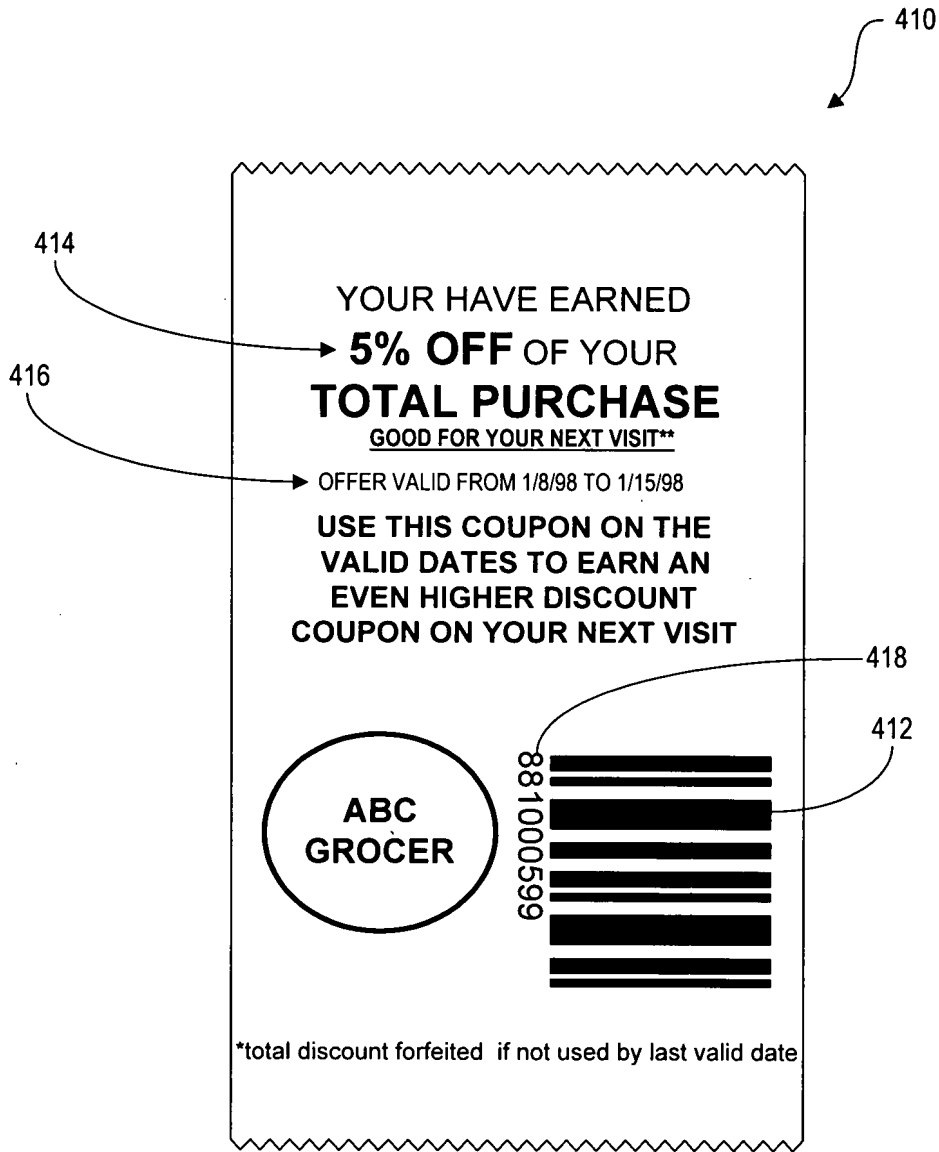


FIG. 17



APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

352F30-00192000

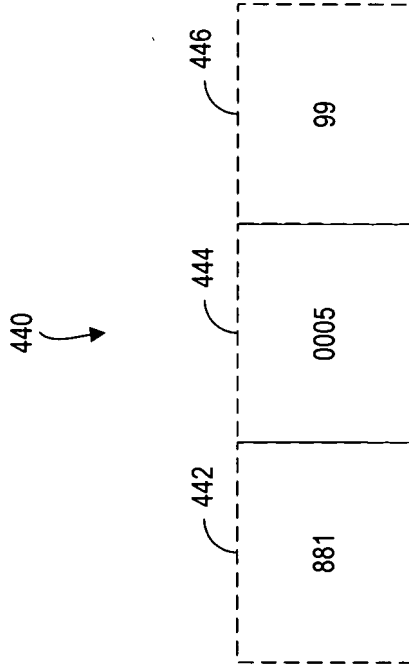


FIG. 18

362750" 60492000

APPROVED	O.G. FIG.	
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ENCODING SCHEME IDENTIFIER	DESCRIPTION
<u>468</u> 880	<u>470</u> DIGITS 4-6 INDICATE A REQUIRED ITEM, DIGITS 7-9 INDICATE A PERCENTAGE DISCOUNT APPLIED TO THE REQUIRED ITEM
881	DIGITS 4-7 INDICATE A PERCENTAGE DISCOUNT APPLIED TO PURCHASE PRICE, REMAINING DIGITS IGNORED
882	DIGITS 4-9 INDICATE AN EXPIRATION DATE, DIGITS 10-12 INDICATE AN AMOUNT BY WHICH THE PURCHASE PRICE IS REDUCED

462

464

466

FIG. 19

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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352450-50192000

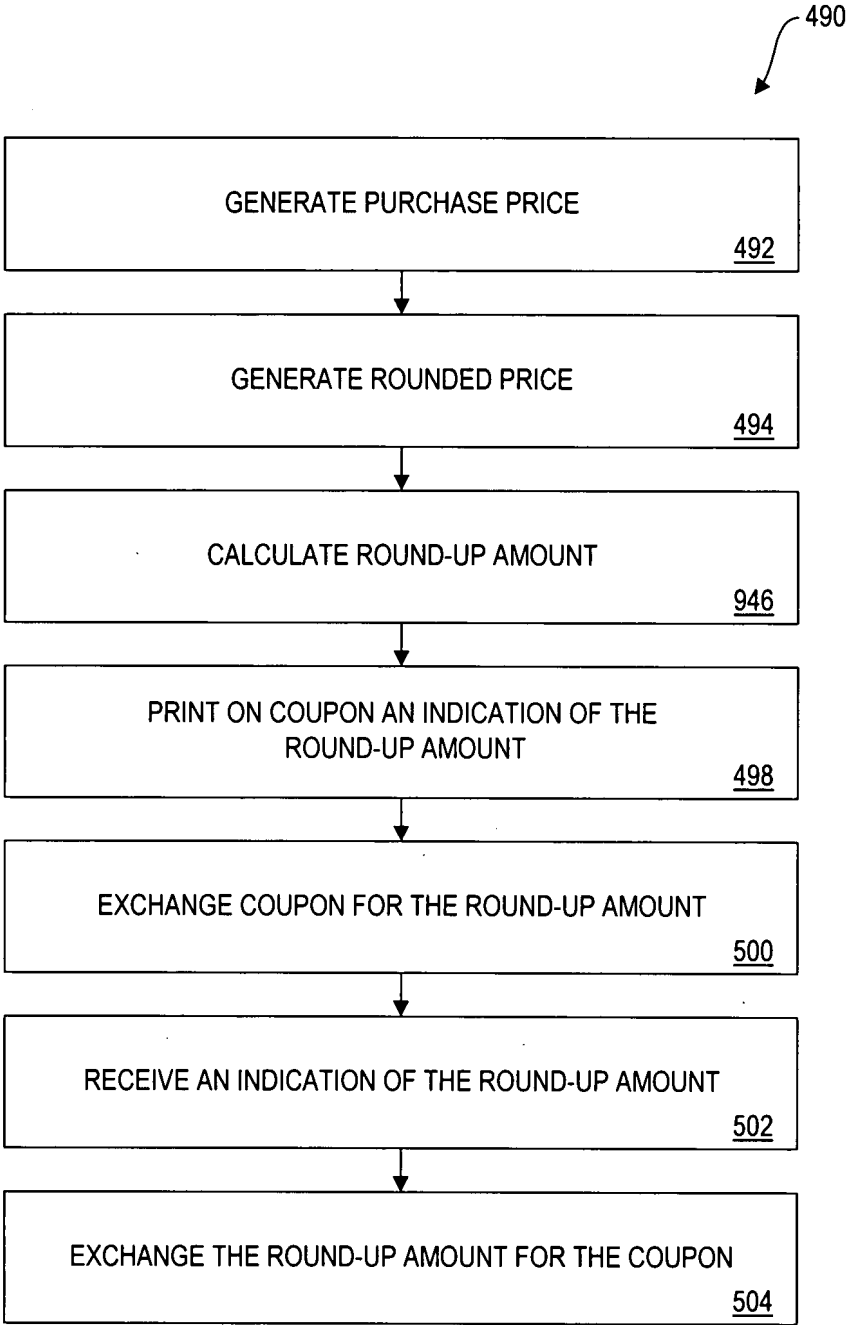


FIG. 20